

ETP Resources Announces Launch of New Website Featuring Data Sets Related to Exchange-Traded Products

FOR IMMEDIATE RELEASE

DUBLIN, OHIO – **August 7, 2012** – ETP Resources, LLC, a financial information services company specializing in U.S.-listed exchange-traded products, today announced the launch of a completely redesigned and improved website aimed at providing customers access to data never before available on this fast-growing group of securities. The site now offers customers the ability to download data sets in a number of different formats and licensing types. The site can be viewed at **www.etpresources.com**.

James Simpson, President and Founder of ETP Resources said: "We're please to introduce these new data sets as well as the ETP TaxonomyTM, and ETP DirectoryTM. We designed these products to provide customers with access to more accurate information on exchange-traded derivative securities, thereby helping them better understand this sometimes confusing group of securities. We think the availability of this information is critical to financial intermediaries and should be a valuable resource for trading, research, compliance, and back-office staff."

ABOUT ETP RESOURCES, LLC

ETP Resources, LLC is a privately held, financial information services company based in Dublin, Ohio. The company provides independent data and management consulting services on U.S.-listed exchange-traded products to the financial services industry. James Simpson founded the company in 2009 after working in the American Stock Exchange's ETF Marketplace, Amex Regulation and in achieving several milestones developing exchange-traded products in the years that followed for several asset managers.